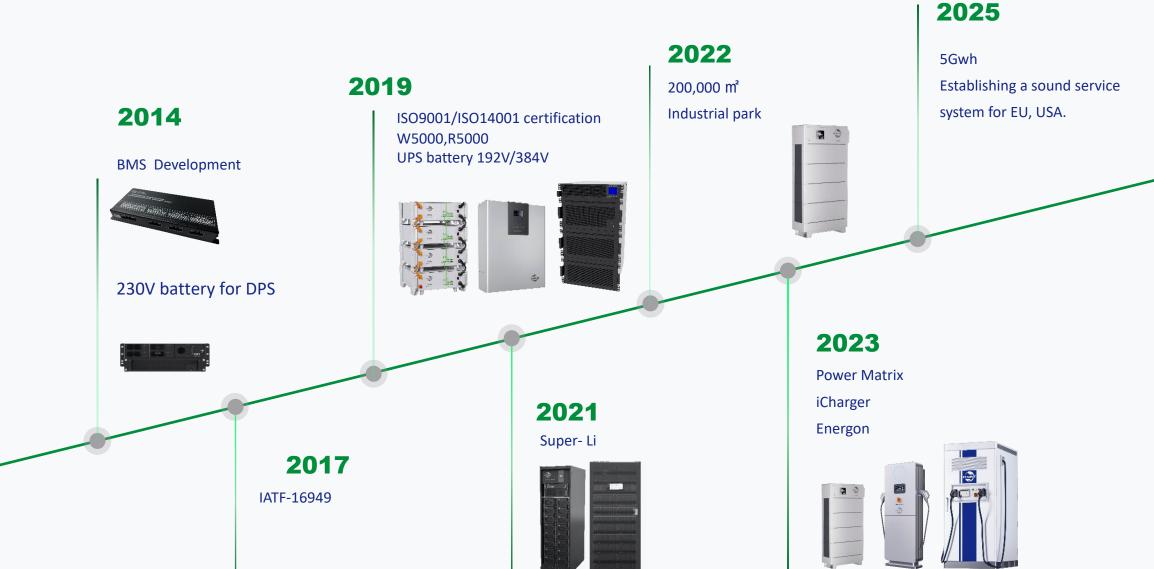


## **KOWINT Development Roadmap**





#### **CERTIFICATES**



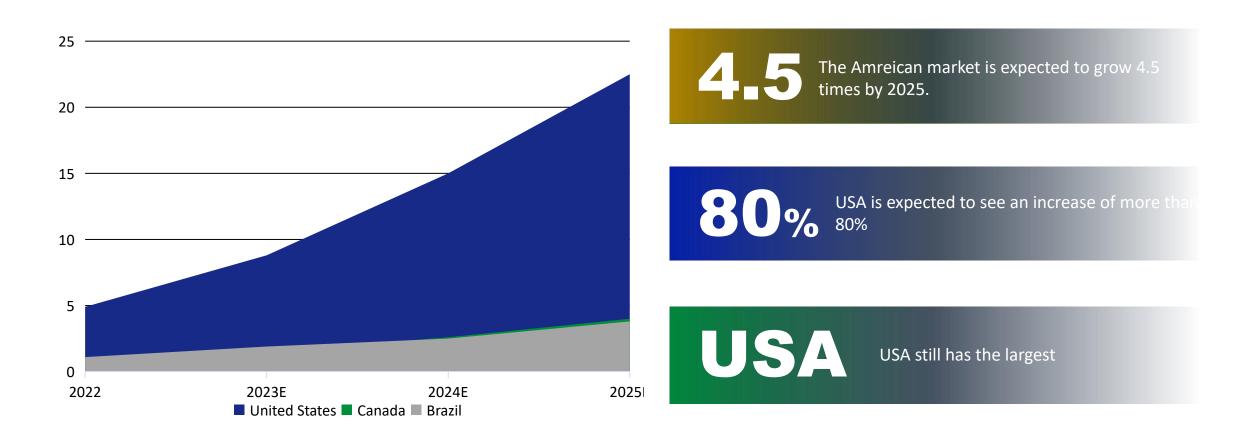


TUV, Third-party authority certification

EURO: ICE62619/62620 CE UKCA

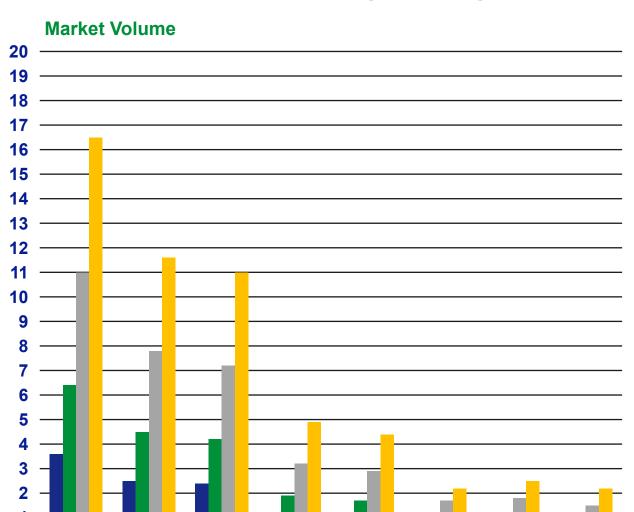
US: UL1973 UL9540 CEC

#### **US Market Capacity Analysis**

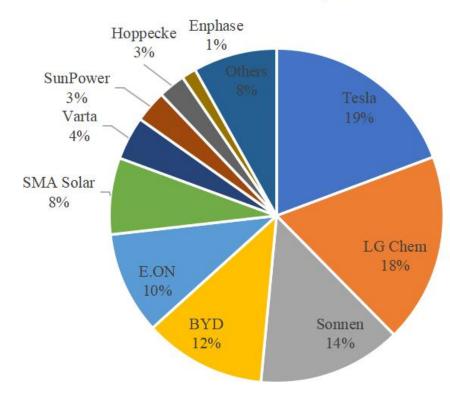


#### **EU Market Capacity Analysis**





#### EU Main Players



**2022** 

■ 2023E ■ 2024E

**2025E** 

**Competitive Landscape & Development direction** 

UK

IT

ES

BE

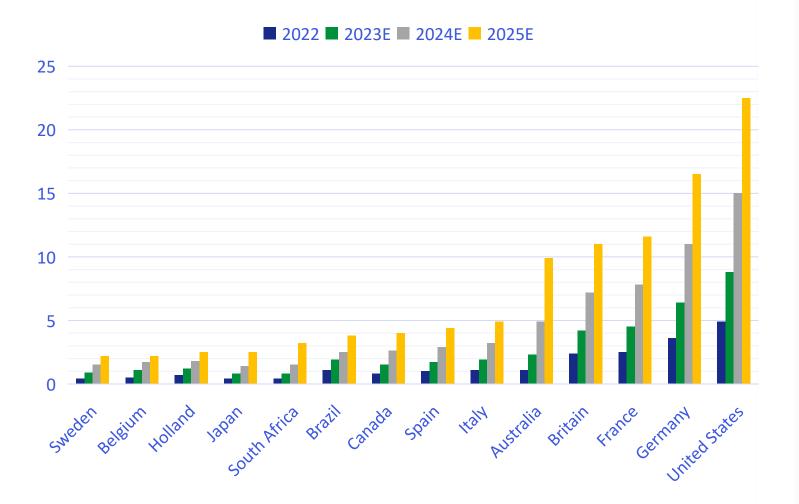
NL

SE

FR

DE

#### **Development Trend**





#### **The United States**

The United States is the largest market of all countries.

#### Germany

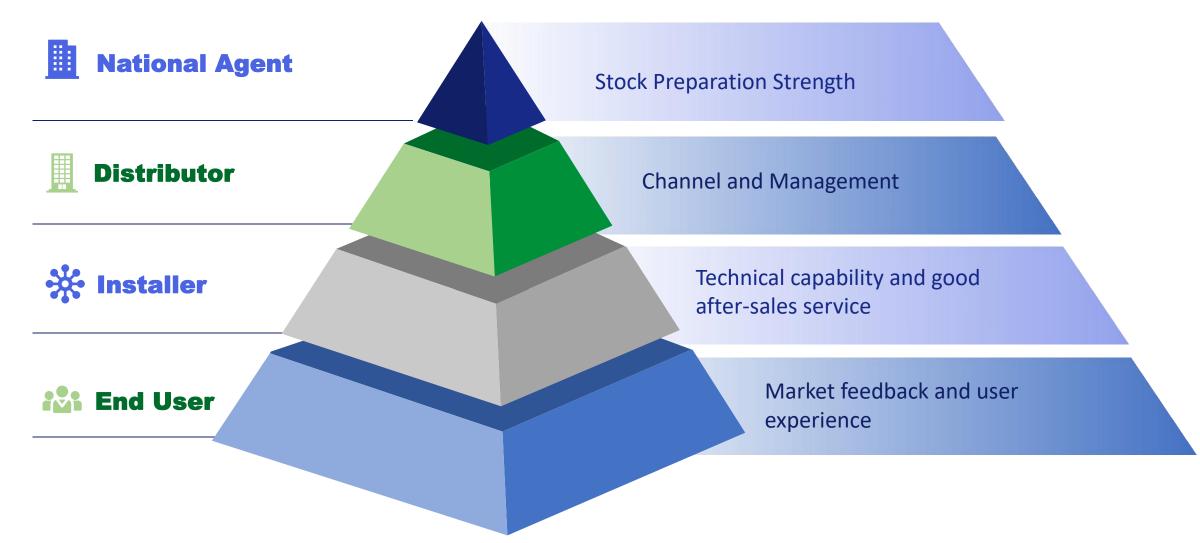
Germany is the largest market in Europe.

# South Africa & Sweden & Australia

Australia, South Africa and Sweden are the three countries expected to double their growth from last year.

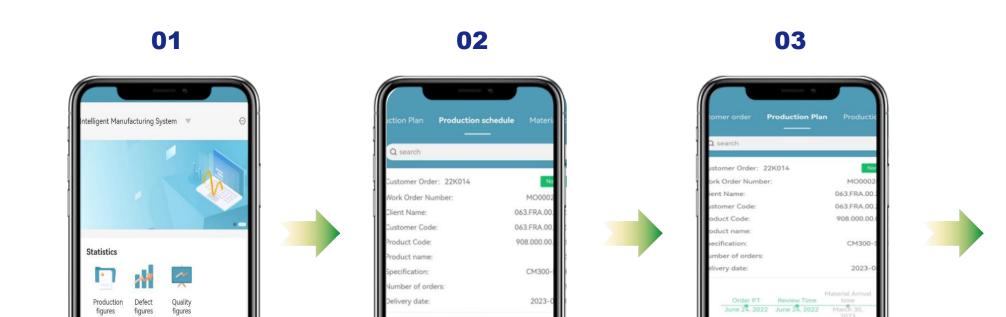
#### **Cooperation Model**





### **MES (Manufacturing Execution System)**





Material Arrival

March 30, 2023

04



Production process informatization

Production Production

Improve product quality

Review Time

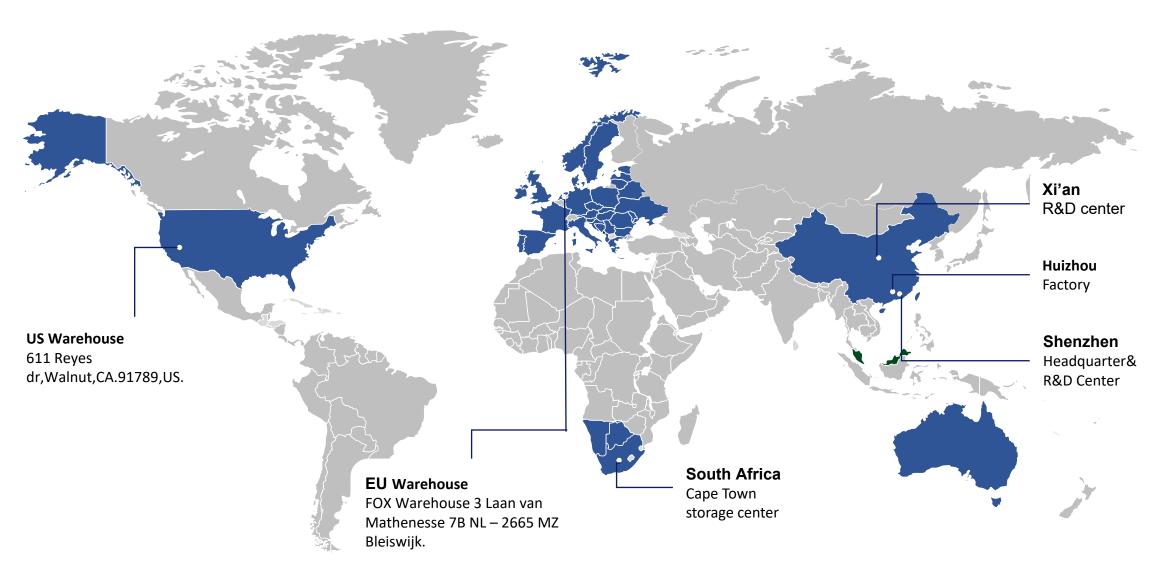
June 24, 2022

Improve production efficiency

Product information traceability to reduce defective products

#### **KOWINT Main Business in 2023**





#### **Main Products**



	Low voltage			High voltage		
Product Name	R5000	W5000	S40K-L	Power Matrix	R40KL	
Picture				To American		
Capacity	5.12-163kwh	5.12-163kwh	5.12-163kwh	10.24-20.48kwh	20.48kwh	
Mounting	Rack	₩all	Stack	Stack	Cabinet	
Compatible inverter brands	SMA wictron energy  Solis  SUN @ SYNK	Schneider Street		SURVEYS SOROTEC AESS SERMATEC INV	GROWATT	

### **Main Products**



Product Name	Icharge-EV	Energon		
Picture				Cycle life ≥ 6000 times
			араран *******	10 years warranty
				Multiple parallel
				Accessible cloud platform
Capacity 25.6kwh		161kwh		
Mounting All in one		All in one		Self-developed BMS
Compatible inverter brands	Built-in inverter	Built-in inverter		

## **Short-term Profit Analysis**



What KOWINT can provide in advance	How to save	How much you can save
1-month marketing promotion costs	Save promotion costs and turn them into profits	\$6000
Comprehensive and professional training system	(20 times*3hr*\$70/hr)	\$4200
After-sales support: remote upgrade, operation, and maintenance	(2000pc*3% defect rate*\$105 labor cost+\$500 travel cost/time)	\$36300
Cloud platform: consumer group management annual cost	/	\$1200
Authorized installers: joint venture to open an offline licensed shop annual cost	/	\$8000

**Total Save: \$55,700** 

## **Supporting Terms**

	Supporting content	Country agent	Distributor	Installer
Market protection policy	Maintain all levels of agent price and regional agent	٧	٧	٧
Business support	Product price support	Exclusive prices for regional agents	Exclusive price of secondary agency	Exclusive price of Installer
	Payment support	50%Prepayment/50%Before delivery	50%Prepayment/50%Before delivery	50%Prepayment/50%Befo delivery
	Local warehouse small batch samples support	٧	٧	٧
	Product advantages and sales skills training	Local training specialist training	Regular online training T	raining videos and materi
	Prioritize production and delivery	٧	٧	×
Sale support	Provide additional stock support and settle the payment upon arrival	30% extra stock, payment after arrival of month	1 20% extra stock, payment after arrival of 1 week	×
	Local business managers provide business development services	2 full-time business managers	1 mobile business manager	×
	Priority to provide new product testing and agent qualification	٧	×	×
	MES system free trial	V	٧	×
	The cloud platform system is free to use	Perpetual free	Free for a limited time	Free for a limited time
Technical support	Product installation and problem diagnosis training	Local training specialist training	Regular online training T	raining videos and mater
	Local FAE support	2 full-time local FAE	1 mobile FAE Pro	ofessional FAE remote sup
	Official website listing and official media promotion	٧	٧	V
	Billboards, magazines, television marketing	√	٧	×
Marketing support	Set up a user experience center	Brand owners set up user experience centers	Set up a joint venture user experience Fre	ee to join, provide operat guidance
	Exhibition support	√	×	×
	Resource integration, all inquiries and demands of the agent region are pushed to partners	٧	٧	×

## **Short-term Profit Analysis**



What KOWINT can provide in advance	How to save	How much you can save
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Cloud platform: consumer group management annual cost	1	\$1200
Authorized installers: joint venture to open an offline licensed shop annual cost	/	\$8000

**Total Save: \$55,700** 

#### **Long-term Profit Analysis**



Preferential agency rights for all front-line products: as the agent level rises, you can get more price support and higher product profits.

#### **Distribution Agent Example**

R5000	Cost	Selling Price	Unit Profit	Quantity	Total Profit	Profit Rate(%)
ADD 100 100 100 100 100 100 100 100 100 1	Battery unit cost: \$1000/Set					
	Freight+Custom fees etc.: \$75/Set	\$1176/Set	\$101/Set	2000 Sets	\$257700 (202000+55,700)	12%
	Total: \$1075/Set					



KOWINT has the full matrix of product R&D capabilities in the area: residential energy storage, automotive storage and charging system, UPS, micro grid energy storage.



Stable customer resources (privileged installers + tier 1 agents): Inquiries and resource integration.

## **Partnership**



